

# FLORIN ROAD CORRIDOR PLAN

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## **Project Status Report #1**

June 28, 2007

## General Overview

The Florin Road Corridor Plan (FRCP) project began in March 2007 with signing of the contract (for services) with a project team led by planning consultant Seann Rooney. The consultant team includes Darryl Chinn Architects, Quadriga Landscape Architects, Mark Thomas & Company, Fehr & Peers and the Local Government Commission. Collectively, this team has spent thousands of hours on the corridor, many as volunteers, developing and implementing programs.

This latest effort will update many existing plans and develop new approaches to ongoing challenges. The FRCP has a number of detailed components, including a mobility plan (addressing transportation issues), an infrastructure analysis (to review utility conditions), the creation of a Special Planning Area (to establish design guidelines, development standards and local project review), a Streetscape Master Plan Update (to plan and design the public right-of-way) and an Economic and Market Strategy plan (to consider economic factors and conditions in the area). Further, each planning component will address safety and security issues, where applicable.

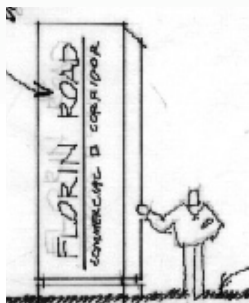
## Schedule

The schedule has been delayed due to discussions with the City of Sacramento about the possible expansion of the project area to include Florin Road between Franklin Boulevard and Tamoshanter Drive. It is anticipated that the city will join the ongoing county effort by late July.

## Outreach

The first step of the outreach program was completed in March with the creation of a Project Steering Committee (called the FRCP Community Advisory Committee). The first meeting of the committee was postponed until July because of the change to the project's scope and schedule.

Stakeholder meetings will begin in the coming months and the first community workshop will be held in late summer.



## Planning Activities and Reports

The project team has been reviewing existing conditions, as well as researching successful projects from across the region, state and country. A summary of these findings will be included in the first report from the project team, titled the Existing Conditions and Best Practices Review (EC/BPR). This report will likely be circulated after a contract with the City of Sacramento has been completed (August 2007).

In addition, work on the Development and Housing Strategies is underway. The research component of this task will be completed soon, however a detailed strategic report will not be circulated for a few months.

The next step for the project team is to complete the process to amend the project area and contract with the City of Sacramento. The project team will also:

- Update the project calendar
- Outline the outreach program
- Schedule the first Steering Committee meeting(s)
- Prepare the draft Existing Conditions and Best Practices Review

For additional information please contact Seann Rooney at (916) 447-1960.



## Next Steps

