

FLORIN ROAD CORRIDOR PLAN

Project Status Report #2

The Florin Road Corridor Plan (FRCP) project re-started in November 2007 as the City of Sacramento officially joined the corridor planning effort.

The project team met in early December and plotted the schedule for the coming year, a schedule that will include dozens of outreach meetings, a series of reports and ultimately, strategic recommendations for the continued growth and prosperity of the corridor.

The FRCP has a number of detailed components, including a mobility plan (addressing transportation issues), an infrastructure analysis (to review utility conditions), the creation of a Special Planning Area/District (to establish design guidelines, development standards and local project review), a Streetscape Master Plan Update (to plan and design the public right-of-way) and an Economic and Market Strategic Plan (to consider economic factors and conditions in the area). Of special note, each FRCP component will address safety and security issues.

The schedule was delayed over the past few months as the management team prepared the amendment to the planning contract, which was approved by the City Council in November. With the council's approval the project area was expanded to include Florin Road between Franklin Boulevard and Tamoshanter Drive.

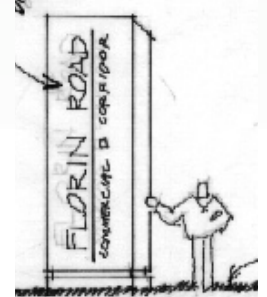
In late 2007 the project team coordinated efforts with the local elected officials, developed an extensive outreach program, and began to gather and process data needed for the completion of early tasks on the project.

The first step of the outreach program was completed in November and December with the establishment of a Project Steering Committee (SC), an active working group with representatives from both the city and county portions of the corridor. The SC met for the first time on January 16, 2008, receiving a project overview and participating in a short visioning exercise.

GENERAL OVERVIEW

SCHEDULE

OUTREACH



PLANNING ACTIVITIES AND REPORTS

Stakeholder meetings in the community will begin in the coming month and the first community workshop will be held in late February (*tentatively scheduled for February 28th*).

In addition, the project team has also started to solicit input and share project details with key organizations in the area (the Florin Road Partnership, Meadowview Development Committee, etc.).

For the past two months the project team has been reviewing existing conditions, as well as researching successful projects from across the region, state and country. A summary of these findings will be included in the first report from the project team, titled the Existing Conditions Assessment and Best Practices Review (ECA/BPR). A draft report will be circulated in early February.

In addition, detailed work on the Development and Housing Strategies, Infrastructure Analysis and Mobility Plan is underway. The research components of these efforts will be completed soon, however detailed reports will not be circulated until this Spring.

NEXT STEPS

The project team will now focus its efforts on the completion of the aforementioned ECA/BPR. In the coming weeks the project team will also:

- Prepare for second SC meeting (February 7, 2008)
- Prepare for the first community workshop (February 28, 2008)
- Schedule stakeholder meetings and special workshops (Mobile Workshop and Luther Burbank Youth Session).
- Begin drafting documents for FRCP (i.e. Special Planning Area ordinance, etc.)

For additional information please contact Seann Rooney at (916) 447-1960.

